JFA PURPLE ORANGE

Strategic Plan Summary 2024-27



Who we are

We are a social profit organisation with a mission to create a more inclusive world where people with disability have access to the same opportunities as everyone else.

Our values

All our work is driven by a commitment to rights-based inclusion. We are deeply committed to:

- The value of **Personhood**, where people with disability are able to exercise personal authority
- The value of Citizenhood, where people with disability are active citizens in the life of their communities
- The value of Capacity Building, where the capacity of people with disability is enhanced at the individual, family and community levels.

STRATEGIC FOCUS AREAS



Building leadership

We will build capacity, connection, and leadership in the disability community. Success looks like:

- People with disability are active citizens in the life of their communities
- People with disability assume leadership roles
- People with disability influence policy and practice that affects their lives.



Influencing systemic change

We will influence policy and practice at a systemic level in support of inclusion on matters important to the disability community. Success looks like:

- Government decisions reflect the views and wants of the disability community
- Policies and practices actively support inclusion and remove segregation
- The NDIS is well-designed, effective and easy for all to navigate
- There is greater community awareness about disability and inclusion.



Influencing community change

We will influence policy and practice at the community level in support of inclusion on matters important to the disability community. Success looks like:

- Organisations and services in our community are inclusive of people with disability and respect individual choice and control
- People with disability are included in mainstream community life, including through employment, education and housing
- Support workers have strong skills to deliver high-quality, culturally safe supports to people with disability, bringing both transactional and transformational benefits.



Partnering with regional communities

We will support regional people with disability to thrive in their local communities and to have access to inclusive and accessible communities and services. Success looks like:

- Regional people with disability are active citizens in their local communities
- Regional communities are inclusive and accessible to people with disability
- Inclusive and accessible supports and services are available and affordable in regional communities to meet the needs of people with disability
- Regional people with disability have opportunities to influence decision-making at the local, state and national levels
- Local, state and national policies and practices are designed to meet the specific needs of people living in regional communities.



Strengthening organisational capacity

We will strengthen our organisational capacity in line with contemporary practice. We want to be:

- An organisation that is contemporary in practice, responds to new challenges and ideas, and sustainably delivers long-term outcomes
- An organisation that staff are proud to work at and which values, supports, and celebrates disability and all other forms of diversity
- A best-practice inclusive employer that others in the community look to for leadership and advice.

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